Aaron Alvarez Mendoza

Professional Photographer

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Experience

Aaron Alvarez Mendoza

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Moss Beach, CA
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Riekes Center / Director
September 2012- PRESENT, Menlo Park

Community Partnerships, Riekes Center 2026– Currently

- Maintain core values and culture of Riekes Center
- Community engagement
- Outreach
- Marketing
- Branding and mission ambassador
- Event and program development
- Fundraiser support

Board Member (Facilities**), Art Bias** 2025– Currently

- Fundraiser Support
- Event Support
- Building Maintenance
- Art wall curator

Fernside Director, Riekes Center 2023– 2025

- Curate programs and curricula
- Supervise 4 departments
    - Community Service, Athletic Fitness, Nature Awareness, Creative Arts

Visual Arts Director, Riekes Center 2018-2023

- Developed VAPA (Visual & Performing Arts) Curriculum for Middle Schools & local High Schools
- Offered professional media services
- Mentored over 10,00 youth in Visual Arts & Survival Skills

Community Service Manager, Riekes Center 2012-2015

- Mentored over 8,000 youth, ages 13-18, on leadership
- Scholarship and Financial Aid coordinator
- Outreach representative
- Volunteered with community organizations such as San Mateo County Park, Sobrato Philanthropies, East Palo Alto Tennis & Tutoring, Challenge Day.

ShowPlace Icon Theatre Mountain View/Santa Clara 2018-2024

- Developed Art Wall curatorial program, including initiating the opportunity, securing funding, selecting and installing artwork, and mentoring students. Program remains a permanent exhibition of over 150 rotating artworks in 2 theaters.
- Directed and facilitated rotation of artwork with the goal of expanding exhibition opportunities for artists

- Strengthened partnership for long term sustainability

Art Activity 2026-Present

- **Arts & Culture Festival**

  -Saturday, September 26, 2026
- **Ocean Blue Vault in HalfMoon Bay Art Gallery showing**
  - **July through September 2026**

Aaron's Photography/ Professional Photographer
June 2015 - Present (Bay Area).

- Private Events
- Fundraisers and non-profit media services
- Analog classes
- Portraits
- Magazine
- Real Estate
- Mentoring
- Website creator
- Programs
- Fine Art

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Skills

Real Estate Exclusive media services and web development

- Professional photographer Magazine *Contributor*
  - Los Altos Hills, Mountain Home, Atherton Living, Woodside Living and Woodsider private magazine 2019 to Present
- Teaching
- Mentoring
- Printing and framing
- Art wall curator
- Sales
- Customer services
- Social media branding
- Website developer
- Short ad video creator
- Gallery Manager

Education

Canada College / GED

September 2009 - May 2012, Redwood City, CA

General Education with an emphasis on Art History.

Art Institute / Associates

September 2012 - June 2015, Sunnyvale, CA

One year of Graphic Design

Two years of Digital Photography

Awards

- Honor roll student (Mckinley middle school, Redwood City) - 2002
- The Justin Neff Parker Scholarship (Riekes Center) - 2004
- Courage & Determination honor roll (Summit Prep high School) - 2004
- Art Scholarship (CSMA private art school in San Antonio) - 2006
- Art Institute of California - Sunnyvale (Tu Futuro Scholarship KTNC) - 2011
- The Education Foundation Scholarship (Art Institute) - 2011
- The Education Foundation on behalf of the PSA (Photographic Society of America) - 2013